



Macarena Ramos

CREATIVE PRODUCER

EXPERIENCE

CREATIVE PRODUCER LONDON, UK

The Graduate Guide Podcast | 2023 - Present

- Manage all aspects of video production from shoots to post-production editing.
- Lead video editor and YouTube page manager.
- Manage social media short-form video production.
- Created marketing graphic designs for social media advertising.
- Multi-camera videographer.
- Managed content copywriting.

VIDEO EDITOR| VIDEOGRAPHER NEW YORK, NY Freelance | 2020-Present

- Experience editing footage, transitions, color correction, and sound.
- Edited multiple short documentary films and narrative films.
- Created motion graphics templates for video production.
- Edited short content videos for YouTube shorts, Instagram reels, and TikTok.
- On-set coordinator, operated camera, created shot lists, storyboards, and frames for a production package pitch including copywriting.

CONTENT CREATOR NEW YORK, NY

Naked Angels Company | 2018-2023


Illuminart Productions | 2019-2021

- Monitored and coordinated daily activities.
- Managed events advertising and digital marketing on social media.
- Created creative workshops for educational programs.
- Creator of YouTube educational videos for kids and teens.
- Produced and edited multiple audio podcasts.

COMMUNICATIONS COORDINATOR NEW YORK, NY AAP NEW YORK UNIVERSITY | 2020-2023

- Designed advertisements for events through graphic design for social media.
- Planned and executed various events and meetings, coordinating schedules and arranging logistics.
- Facilitated collaboration between various committees and teams to ensure effective communication.
- Supervised public relations team including the program's social media and video/content creation.

CONTACT

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 <https://www.macarenamos.com/film>

SKILLS

Multi-Language

- (English, Spanish (Native), French (Beginner)).

Premiere Pro

Canva

Creative Writing

Wix (Web Designer)

Microsoft Suite

Garage Band

Final Cut Pro

Social Media (IG, TikTok, Youtube, X)

Camera Operator (BlackMagic, Sony FS5)

Lightning Techniques

Project Management Tools

EDUCATION

2020- 2023

NEW YORK UNIVERSITY

Master of Arts in Creative Activism

- Documentary Film Concentration

2014 - 2018

MARYMOUNT MANHATTAN COLLEGE

Bachelor of Fine Arts (BFA)

- Acting and Directing