

MACARENA RAMOS

Creative Producer

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WORK EXPERIENCE

2023-2025

PRODUCTORA CREATIVA LONDON, UK

The Graduate Guide Podcast

- Manage all aspects of video production from shoots to post-production editing.
- Lead video editor and YouTube page manager.
- Manage social media short-form video production.
- Create marketing graphic designs for social media advertising.
- Multi-camera videographer.
- Manage content copywriting.
- Engaged and managed the re branding of the company.
- Manage the creation of building full equipped podcast studio.
- Manage content calendar and media platforms.
- Managed communications with guests and managers.

2020-Present

VIDEO EDITOR| VIDEOGRAPHER NEW YORK, NY

Freelance

- Experience editing footage, transitions, color correction, and sound.
- Created motion graphics templates for video production.
- Edited short content videos for YouTube shorts, Instagram reels, and TikTok.
- On-set coordinator, operated camera, created shot lists, storyboards, and frames for a production package pitch including copywriting.
- Drone footage advertising editor for Bolsite Media

2020-2023

COMMUNICATIONS COORDINATOR NEW YORK, NY

AAP NEW YORK UNIVERSITY | 2020-2023

- Designed advertisements for events through graphic design for social media.
- Planned and executed various events and meetings, coordinating schedules and arranging logistics.
- Facilitated collaboration between various committees and teams to ensure effective communication.
- Supervised public relations team including the program's social media and video/content creation.

2018-2023

CONTENT CREATOR NEW YORK, NY

2019-2021

Naked Angels Company | 2018-2023

Illuminart Productions | 2019-2021

- Monitored and coordinated daily activities.
- Managed events advertising and digital marketing on social media.
- Created creative workshops for educational programs.
- Creator of YouTube educational videos for kids and teens.
- Produced and edited multiple audio podcasts.

EDUCATION

NEW YORK UNIVERSITY 20'-23'

MA in Creative Activism with Documentary Film Concentration

MARYMOUNT MANHATTAN COLLEGE

BFA in Acting and Directing

SKILLS

Multi-language (English, Spanish (Native), French (Beginner). Premiere Pro, Canva, Creative Writing, Wix (Web Designer) Microsoft Suite, Garage Band, Final Cut Pro, Social Media (IG, TikTok, Youtube, X) Camera Operator (BlackMagic, Sony FS5) Lightning Techniques Project Management Tools