

MACARENA RAMOS-HERNÁNDEZ

Content Creator|Producer

macarenamospr@gmail.com | 077-2117-3277 | Portfolio: macarenamos.com | Has UK Work Permit

Education

NEW YORK UNIVERSITY | GALLATIN SCHOOL OF INDIVIDUALIZED STUDIES
MASTER OF ARTS IN CREATIVE ACTIVISM THROUGH FILM AND THEATER
(LEÓ BRONSTEIN AWARD RECIPIENT)

May 2023

MARYMOUNT MANHATTAN COLLEGE
BACHELOR OF FINE ARTS IN ACTING

May 2018

- ADDITIONAL CONCENTRATION IN DIRECTING

Content Creator| Producer Experience

Creative Producer|Video Editor

Tha Graduate Guide Podcast

- Manage all aspects of production coordination from shoots to post production.
- Lead video editor and YouTube page manager.
- Manage social media short-form video production.
- Multi-camera videographer.

London, UK
Present

Program and Communications Coordinator

Academic Achievement Program at NYU

- Supervised public relations team including the program's social media and video/content creation.
- Managed and supervised events team including coordinating social and academic events.
- Supervised and managed the community service team serving as a liaison between non-profits and the school.
- Designed advertisements for events through graphic design for social media.
- Planned and executed various events and meetings, coordinating schedules and arranging logistics.
- Facilitated collaboration between various committees and teams to ensure effective communication.

New York, NY
2020-2023

Social Media Video Content Creator

Illuminart Productions

- Created video content for educational theater workshops for YouTube on the company's page.
- Edited social media video content for the company's YouTube page and Instagram.
- Self-shot and produced social media educational video content for children and adults.

New York, NY
2018-2021

Teaching Artist and Podcast Producer

Naked Angels Co.

- Produced and edited podcast audios for teens in foster care.
- Created graphic designs for podcasts.

New York, NY
2018-2023

Social Media and Communications Intern

Director Lab Chicago

- Managed the advertising and digital marketing of the event on social media.
- Created and managed social media content for the event.
- Monitored and coordinated daily activities.

Chicago, IL
Summer 2018

Selected Film Work Experience

Director|Writer|Editor|Producer

Un Sueño Eterno Short Documentary Film

Best Editing Award

- Edited footage, transitions, color correction and sound.
- Managed production budgeting and scheduling.
- Created the production package for film festivals.

San Juan, PR
Spring 2023

Director of Photography|Editor

"Yet through such connection..." Short Film

- On set coordinator, operated camera, created shot list, story board and frames.
- Managed communication between artists, directors and supervisors.

New York, NY
Summer 2022

Skills

- Excellent communicative oral and written in **Spanish** and **English**, limited working in **French**.
- Excellent skills in **Microsoft Suite, Excel, Premiere Pro, Garage Band, Final Cut Pro, Canva, and Wix**.
- Proficient in social media outlets such as **Instagram, TikTok, Facebook, Snapchat, Twitter, and Youtube**.
- Proficient in camera operating and lighting techniques.