



Macarena Ramos

CREATIVE PRODUCER | EDUCATOR

EXPERIENCE

CREATIVE PRODUCER LONDON, UK

The Graduate Guide Podcast | 2023 - Present

- Manage all aspects of video production from shoots to post-production editing.
- Lead video editor and YouTube page manager.
- Manage social media short-form video production.
- Created marketing graphic designs for social media advertising.
- Multi-camera videographer.
- Managed content copywriting.

CONTENT CREATOR| VIDEOGRAPHER NEW YORK, NY Freelance | 2020-Present

- Experience editing footage, transitions, color correction, and sound.
- Edited multiple short documentary films and narrative films.
- Managed events advertising and digital marketing on social media.
- Edited short content videos for YouTube shorts, Instagram reels, and TikTok.
- On-set coordinator, operated camera, created shot lists, storyboards, and frames for a production package pitch including copywriting.

PROGRAM COORDINATOR NEW YORK, NY AAP NEW YORK UNIVERSITY | 2020-2023

- Designed advertisements for events through graphic design for social media.
- Facilitated collaboration between various committees and teams to ensure effective communication.
- Planned and executed various events and meetings, coordinating schedules and arranging logistics.
- Supervised public relations team including the program's social media, video/content creation, and content calendar.

ART EDUCATOR| CURRICULUM DEVELOPER NEW YORK, NY Culture for One | 2021-2023

- Created and programming to bring performing art programs to youth in foster care, juvenile centers and community centers.
- Work side by side with organization directors and facilities administration to coordinate program logistics, manage budgeting and schedules.
- Conducted comprehensive data collection and research initiatives to optimize program efficacy within adolescent communities.
- Developed and authored persuasive proposals in collaboration with non-profit organizations, securing partnerships and funding to introduce transformative programming within multiple foster care facilities.

CONTACT

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 <https://www.macarenamos.com>

SKILLS

Multi-Language

- (English, Spanish (Native), French (Beginner).

Premiere Pro

Canva

Wix (Web Designer)

Microsoft Suite

Garage Band

Final Cut Pro

Social Media (IG, TikTok, Youtube, X)

Camera Operator (BlackMagic, Sony FS5)

Lightning Techniques

Project Management Tools

Curriculum Developer

EDUCATION

2020- 2023

NEW YORK UNIVERSITY

Master of Arts in Creative Activism

- Documentary Film Concentration
- Education Concentration

2014 - 2018

MARYMOUNT MANHATTAN COLLEGE

Bachelor of Fine Arts (BFA)

- Acting and Directing